



Put the FUN back into Fundraising!

Thanks for your interest in Cornucopia Popcorn for your fundraising needs! Here is everything you need to know about our program and how to have a successful fundraiser:

50% Profit Margin: Your organization earns 50% of every Cornucopia sale (minus any shipping costs). This helps you earn more, faster!



An Easy Sell: Everyone loves gourmet popcorn and with so many sweet and savory flavors to choose from, it will be easy for anyone to find a flavor they will enjoy.

Value: Delicious popcorn at an affordable price means your customers will be more likely to buy multiple flavors so you get higher earnings per order.

For the Health Conscious: Our popcorn is made from organic, non-GMO corn and we use real ingredients like coconut oil, pure cane sugar and real cheese. All flavors offered as part of our fundraising program are gluten-free!

Supports a Local Austin Business: Not only are your customers supporting you, but they will feel good knowing they are supporting a woman-owned business in the heart of Austin. People love the chance to support their local community!

We Keep It Simple: You won't have to worry about spending a lot of time figuring out how to run your fundraiser. Our materials will guide you so you can focus on having the best fundraiser ever!

Please contact me if you have any questions and we look forward to working with you!

Regards,

Nadia Elhaj
Owner - Poperator

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Fundraising@CornucopiaPopcorn.com
CornucopiaPopcorn.com/Fundraising



MOST COMMON FUNDRAISING GROUPS:

Churches, Little League, PTA, Schools, Non-Profits, Girls Scouts, Boys Scouts

TWO TYPES OF FUNDRAISERS

Direct Sales: Buy our bags at a low price, then sell those bags to your customers and keep all the profit. Set your own price for your customers - 50% profit margins or MORE! Set up a table & sell at events or do typical door to door fundraising. Popcorn Gift Sets are not included in our Direct Sales program.

Pre-Sale: Buyers order from a large color brochure, then the fundraising coordinator totals up the individual orders and places a single order with Cornucopia. Guaranteed 50% profit margin (minus any shipping costs) with typical door to door fundraising.

3 STEPS FOR DIRECT SALES FUNDRAISING SUCCESS!

1. Fill out the fundraising application form on our website. Please be sure to include your organization's tax exempt ID number on the application. We will contact you to confirm your application and work with you to determine how many bags you'd like to purchase to sell. Once you have ordered your popcorn bags, we will arrange for pickup or delivery/shipping. Expect 7 days lead time, plus time for shipping if needed.
 2. Run Your Fundraiser! Distribute everything to your team and start selling! Make sure each participant keeps track of how many you are selling. Participants will give each customer their popcorn as they purchase it.
 3. Calculate number of bags sold on a determined date. Calculate the total number of items sold by each participant to figure out how much your organization made.
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6 STEPS FOR PRE-SALE FUNDRAISING SUCCESS!

1. Set clear start and end dates. We recommend the fundraiser last 5 weeks. This includes 3 weeks for participants to sell popcorn, 2 weeks for us to receive payment, fill order and ship out or deliver if needed. Establish the start date, order due date and date you would like to start delivering your orders.
2. Fill out the fundraising application form on our website. Order one brochure for every participant selling and we will include a few extra. Please be sure to include your organization's tax exempt ID number on the application. We will contact you to confirm

your application and send your brochures out promptly.

3. Run Your Fundraiser! Distribute everything to your team and start selling!
4. Collect order forms on a determined date. Calculate the total number of items sold.
5. Submit one master order form for the entire organization online at CornucopiaPopcorn.com/fundraising. Once the order is paid in full the order will be shipped, delivered or available for pickup; whichever you have chosen.
6. Hold a popcorn pickup day or distribute bags to participants to distribute to their customers. For large orders, multiple people may be needed to run a popcorn pickup day or to help sort orders for participants.

For orders over \$750 - choose a popcorn party for your group or prizes for your top performers!





Ordering made easy!

Along with all of your fundraising supplies, we will send you an email with instructions on how to place your order.

FUNDRAISING ITEMS	COST	SELL PRICE
Seasoned & Candied Flavors (Butter Pecan, Cheesy Caramel, Chili Lime, White Cheddar, Dill Pickle, Salted Caramel, Cornfetti)	\$2.50 per bag	\$5 per bag
Chocolate Flavors (Birthday Cake, Milk Chocolate Caramel, Tuxedo)	\$3.00 per bag	\$6 per bag
Large Classic Flavors (Buttered Original, Kettle Corn)	\$3 per bag	\$6 per bag
Popcorn Gift Set (Includes 5 bags of popcorn, any flavors)	\$15	\$30

There is NO upfront costs for running a fundraiser, but there are a few things we want you to be aware of:

- Shipping will be charged unless the order is picked up from one of our locations or if you qualify for free local delivery for orders over \$300. Local delivery is only available in Austin, TX. Shipping nationwide.
- Below is a shipping estimate chart. Due to carrier policies, certain locations may incur as additional handling fee.

ORDER AMOUNT	IN TEXAS	OUTSIDE TX
1 - 50 bags	\$15	\$20
51 - 100 bags	\$22	\$26
101 - 200 bags	\$32	\$45
201 - 300 bags	\$75	\$135
301 - 400 bags	\$100	\$155

